

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 12th July 2013 - Piaggio & C. S.p.A. announces the purchase, on 3rd July 2013 of no. 21.013 treasury shares at an average price of 1,8853 Euro per share, for a total of 39.615,81 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 15 April 2013 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
3/07/2013	21.013	1,8853	39.615,81

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 1.189.669 treasury shares, equal to 0,329% of the share capital.

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